Course title: Social Psychology
Course code: (GI) PSYC 2002 MEME
Programs offering course: Yucatan Open Campus Block
Open Campus Track: STEM and Society
Language of instruction: English
U.S. semester credits: 3.00
Contact hours: 45.00
Term: Spring Block II 2021

Course Description

This social psychology course introduces students to theory, research methods and empirical findings of how people think, feel and behave in social situations. It builds a contemporary understanding of the field and study of social psychology. Throughout the course, emphasis will be placed on developing critical and integrative ways of thinking about theory and research in social psychology. Topics covered include: research methods, the social self, cognition, perception, persuasion, conformity, prejudice, aggression, intimate relationships and group dynamics. Students cultivate skills to analyze social situations and events encountered every day. In addition, students explore how social psychology informs our understanding of culture and society, with special attention to comparative cultural influences.

Learning Objectives

By completing this course, students will:

- Define Social Psychology and its application to understanding human behavior.
- Draw on current concepts, theory and experimental findings to build a contemporary scientific understanding of how people think, feel and behave in social situations.
- Explain social cognition, attitude formation, decision making, group processes, pro-social behavior, aggression, conformity/obedience, and stereotyping/prejudice.
- Connect human behavior to such social factors as groups, authority figures, in-group bias, gender roles and cognitive dissonance.
- Predict and critique outcomes of social situations through application of social psychology principles (e.g. attributions, cognitive dissonance, in-group/out-group behavior, etc.).
- Relate major concepts and methods of the field to understand interpersonal and group relationships.
- Describe and assess the basic psychological theories, principles, and concepts explaining social cognition, attitude formation, decision making, group processes, pro-social behavior, aggression, conformity/obedience, and stereotyping/prejudice.
- Articulate how social psychology informs our understanding of local culture, regional identity, and actions of our global society.

Course Prerequisites

None

Methods of Instruction

Students will attend interactive lectures, problem-solving workshops, discussions and related, cocurricular excursions. Lectures will emphasize experiential learning, participation and applications. Students will use critical thinking to connect recent literature, historical perspectives, experimental findings and theory. Discussions and written assignments help develop a personal understanding of Social Psychology, as well as its use in understanding culture and society.

Assessment and Final Grade

1. Weekly Quizzes (6) 30%
2. Lecture Activity Worksheets (15) 20%
3. Social and Culture Essays (2) 10%
Course Requirements

Weekly Quizzes (6)

Each week, students will take a quiz on the previous week's course material, including lectures, activities and readings. Quizzes will have True/False, Multiple Choice, filling in blanks and short answer questions. Quizzes will cover only new material from that week but will build on previous concepts.

Lecture Activity Worksheets (15)

During and after lectures, students will have a series of tasks, discussions and demonstrations related to the lecture material. They will work in groups to complete the tasks, handing in answers to a series of questions before leaving the class.

Social and Culture Essays (2)

Students will use their knowledge of social psychology to explore facets of society and culture. Students will write two 300 word essays: one on a cultural feature of the host culture and another comparing two cultures. In each case, social psychology concepts will be used in the analysis and to make major points about how cultures are composed.

Intensive Topic Investigative Report

In small groups (2-3), students review material from their textbook and add online resources to intensively review and critique specific, assigned applications of social psychology. Topics include sustainability, law, health, happiness, economics, violence in relationships, industry and business, volunteerism, personal finance, and forgiveness. A 1000 – 1500 word paper on one of these topics will be produced. A companion 5-10 minute PowerPoint or similar presentation will be shared with fellow students.

Participation

Participation is valued as meaningful contribution in the digital and tangible classroom, utilizing the resources and materials presented to students as part of the course. Meaningful contribution requires students to be prepared in advance of each class session and to have regular attendance. Students must clearly demonstrate they have engaged with the materials as directed, for example, through classroom discussions, online discussion boards, peer-to-peer feedback (after presentations), interaction with guest speakers, and attentiveness on co-curricular and outside-of-classroom activities.

Attendance

Regular class attendance is required throughout the program, and all absences will result in a lower participation grade for any affected CIEE course. Due to the intensive schedules for Open Campus and Short Term programs, absences that constitute more than 10% of the total course will result in a written warning.

Students who transfer from one CIEE class to another during the add/drop period will not be considered absent from the first session(s) of their new class, provided they were marked present for the first session(s) of their original class. Otherwise, the absence(s) from the original class carry over to the new class and count against the grade in that class.

For CIEE classes, excessively tardy (over 15 minutes late) students must be marked absent.

Attendance policies also apply to any required co-curricular class excursion or event, as well as to any required field placement. Students may not miss placement/work hours at an internship or service learning site unless approved in advance by the Academic Director and placement supervisor. All students must complete all of the requisite 100 minimum work hours on site at the internship or service learning placement to be eligible for academic credit.

Students who miss class for personal travel, including unforeseen delays that arise as a result of personal travel, will be marked as absent. No make-up or re-sit opportunity will be provided.

Attendance policies also apply to any required class excursion, with the exception that some class excursions cannot accommodate any tardiness, and students risk being marked as absent if they fail to be present at the
Absences for classes will lead to the following penalties:

<table>
<thead>
<tr>
<th>Percentage of Total Course Hours Missed</th>
<th>Minimum Penalty</th>
</tr>
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<tbody>
<tr>
<td>Up to 10%</td>
<td>Participation graded as per class requirements</td>
</tr>
<tr>
<td>10 – 20%</td>
<td>Participation graded as per class requirements; 3% grade penalty &amp; written warning</td>
</tr>
<tr>
<td>More than 20%</td>
<td>Automatic course failure, and possible expulsion</td>
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N.B. Course schedule is subject to change due to study tours, excursions, and local holidays. Final schedules will be included in the final syllabus provided to students on site.

**Weekly Schedule**

**Week 1**

Class: 1.1  **What is Social Psychology?**

Students define social psychology and describe what social psychologists do. They analyze important questions about social thought and behavior. They also explore how the science of social psychology provides insight into our behavior, as well as social benefits. Students apply social psychology concepts to their own life and experiences. Students interview one another and explore their initial impressions of one another. An invited speaker explores how social and cultural psychology speak to one another. Students define culture and discuss its potential impacts of culture on how we related to one another.


Watch: Luttrell, A. 2016. What is Social Psychology? Social Psychology Online [https://www.youtube.com/watch?v=lJTsX44jeY](https://www.youtube.com/watch?v=lJTsX44jeY) and Social Thinking: Crash Course Psychology #37 [https://www.youtube.com/watch?v=h6HLDV0T5Q8](https://www.youtube.com/watch?v=h6HLDV0T5Q8)

Due: Lecture Activity Worksheet

**Week 2**

Class: 2.1  **Research Methods in Social Psychology**

Students investigate how the scientific method applies to social psychology. They compare preliminary experiments, experiment design elements, quasi-experiments, and correlational designs. Students summarize the most common ways to analyze and interpret data. In doing so, they describe reliability, validity, replication, and ethical standards for research in social psychology. Finally, students go into the city center to observe social behavior and construct reasonable hypotheses and experiments to test them.


Due: Lecture Activity Worksheet

Quiz 1 (covers material from Week 1)

Class: 2.2  The Social Self

Students explain how social psychology has defined self-awareness and the self-concept. They analyze how our self-perceptions are influenced by others and consider how we adjust our public self-presentation to influence others. Students articulate why we sometimes benefit from positive illusions and moderate self-deceptions. They apply both explicit and implicit methods to the many facets of self-esteem, including its dark side. Students investigate attributes of successful people using online resources. They evaluate the relative role of self-esteem in their success.


Due: Lecture Activity Worksheet

Week 3

Class: 3.1  Social Recognition

Students discuss how human behavior evolved and is influenced by culture. They explore how memory helps us process large amounts of social information. They also summarize why we take mental shortcuts and generate a list of examples. Students explain how intuition uses mental accessibility, including priming, experience, and heuristics. They analyze why we can respect, but not always trust, our intuition. Students work in groups with internet tools to investigate the social side of self-perception and social cognition.

Quiz 2 (covers material from Week 2)

Readings: Chapter 4 Social Cognition

Watch: Saxe, R. 2009. How We Read Each Other's Minds [link]

Due: Lecture Activity Worksheet

Class: 3.2  Perceptions of One Another

Students explain how first impressions create social perceptions that can become self-fulfilling prophecies. They illustrate how we communicate through facial expressions, body language, and cultural symbols. Students also analyze why we use science-like thinking to infer why people behave as they do. Students then evaluate why we make flawed attributions about one another's behavior. Finally, students go into the city center and compare first impressions, feelings and perceptions of others.


Due: Lecture Activity Worksheet, Psychology and Culture Essay 1
Class: 3.3  Attitudes and Persuasion

In this session, students consider how attitudes are composed of evaluative beliefs that do not reliably predict behavior. They explore how nature and nurture interact to form particular attitudes. They investigate why attitudes need to be measured both directly and indirectly. Students explain how cognitive dissonance motivates self-justification and changes in attitude. They analyze two distinct paths to persuasion and apply specific persuasion techniques to attitude or behavioral changes.

Readings:


Due: Lecture Activity Worksheet

Week 4

Class: 4.1  Conformity, Social Roles and Obedience

Students compare and contrast implicit versus explicit social influences. They differentiate between informational and normative social pressures to conform. Students then analyze how social roles lead us to conform to situational expectations. They explain the person, procedures, and competing interpretations behind the Milgram experiments on authority.

Quiz 3 (covers material from Week 3)

Readings:


Due: Lecture Activity Worksheet

Class: 4.2  Social Influence on Human Behavior

Visit to Social Psychology Institute or related Museum (Holocaust Museum, Slavery Museum, Criminality Museum, etc).

During this visit, students will speak with professional Social Psychology researchers about current projects connecting Social Psychology to culture and society. Students will have a tour, speak with researchers and discuss Social Psychology: historically as well as its relevance to current understanding of society and culture. They will also consider the museum itself as a tool for social interaction and engagement. Students will then use online resources to further explore two cultures, explaining similarities and differences between them using a current understanding of Social Psychology.


Class:  4.3  Group Processes

Students investigate different ways groups provide social and practical benefits to individuals. They identify how groups gain and maintain their authority over individuals. Students analyze how groups can both help and hinder individual efforts and how leadership succeeds or fails, how group decisions turn risky or safe, and how a minority can influence the majority. They then evaluate what circumstances help and hurt group creativity. Students work in groups to solve assigned social problems. In doing so, they critique how the group dynamic impacts decision making and inclusion.

Reading:


Due: Lecture Activity Worksheet, Social Psychology and Culture Essay 2

Week 5

Class:  5.1  Stereotypes and Prejudice

Students explore several theories on why we tend to categorize and label people. They analyze how categorizing leads to stereotyping and prejudice. Students describe how prejudice emerges from the interaction between personality and situation. They analyze how forms of prejudice and discrimination have changed over time and apply methods of prejudice reduction to real world settings. Students work in groups to research and report on local examples of stereotypes and prejudice. They examine their own stereotypes of the host culture and how the host culture views them as U.S. students. They then discuss how these stereotypes lead to privilege and persecution, and come up with tangible ways to avoid negative outcomes of stereotypes and prejudice.

Quiz 4 (covers material from Week 4)

Readings:


Due: Lecture Activity Worksheet

Class:  5.2  Special Topics in Social Psychology

Students consider a group of topics with social psychology implications, including environmental sustainability, law, health, happiness, economics, violence in relationships, industry and business, volunteerism, personal finance, and forgiveness. After an initial introduction to each topic by their instructor, students form small groups, reflecting their own interest in one of these topics. These groups review materials from their textbook related to this topic and begin an online research investigation. They produce an outline of a research paper and oral presentation on their topic.

Readings:

Textbook sections on select topic with accompanying online resources.

Due: Lecture Activity Worksheet (Research Paper outline)

Class:  5.3  Helping and Prosocial Behavior

In this session, students consider what motivates people to help others, in general. They go on to
explore why some people help more than others. Students explain several general motives for why helping behaviors occur. They also investigate circumstances make helping more or less likely. In short, students analyze individual differences regarding why some people are more likely to help. They define and apply concepts of altruism, reciprocal altruism and egoistic altruism, as well as social exchange theory. Students apply psychological concepts regarding what situational variables lead to more or less helping in different settings, including the Bystander Effect.

Readings:


Watch: Marsh, A. 2016. Why Some People are more Altruistic than Others. TEDSummit. https://www.ted.com/talks/abigail_marsh_why_some_people_are_more_altruistic_than_others

Due: Lecture Activity Worksheet

**Week 6**

**Class: 6.1 Aggression**

Students explore typologies that define and organize different forms of aggression and apply them to aggression in humans over time. They analyze biological and evolutionary explanations for aggression, as well as cultural explanations. Students also analyze situational and environmental explanations for aggression. They discuss ideas for decreasing aggression in social situations.

Quiz 5 (covers material from Week 5)

Readings:


Due: Lecture Activity Worksheet

**Class: 6.2 Intimate Relationships**

Students explain how similarity, exposure, and physiological arousal contribute to initial attraction. They analyze why some physical features are considered “attractive” across cultures. They also compare and contrast different “attachment styles” and what this means in relationships. Students define satisfaction, alternatives, and investments in relationships and apply each concept to how it predicts commitment. Finally, they analyze how and why attraction, jealousy, and promiscuity sometimes differ between men and women in relationships.

Reading:


Due: Lecture Activity Worksheet, Intensive Topic Investigative Report

**Class: 6.3 Special Topics in Social Psychology**

Students report on their special topic in a 5-10 minute presentation. They define key concepts, drivers that create challenges and possible solutions that come from Social Psychology and its principles. Students then open up their topic and presentation to questions, comments and
Discussion. Students reflect on the semester and how Social Psychology informs their concepts of society and culture.

Due: Lecture Activity Worksheet (Reflection Essay)

Final Quiz 6 (covers material from Week 6)

**Course Materials**

**Readings**

Course Textbook


Readings


Doliński, D., Grzyb, T., Folwarczny, M., Grzybala, P., Krzyszycha, K., Martynowska, K. and Trojanowski, J., 2017. Would you deliver an electric shock in 2015? Obedience in the experimental paradigm developed by Stanley Milgram in the 50 years following the original studies. Social Psychological and Personality Science, 8(8), pp.927-933


Horwitz S.R. and J.F. Dovidio. 2015. The rich – love them or hate them? Divergent implicit and explicit attitudes toward the wealthy. Group Processes & Intergroup Relations 20: 3-31


**Online Resources**


Green, H. and J. Green. 2014. Crash Course Psychology. https://www.youtube.com/channel/UCX6b17PVsYBQ0ip5gyeme-Q

Textbook student resources at https://edge.sagepub.com/garrett5e/student-resources