



CIEE Alicante, Spain

Course title:	Intermediate Spanish Language: Reading and Writing through Spanish Media
Course code:	SPAN 2004 ALIL
Programs offering course:	Summer Alicante Intensive Spanish Language
Language of instruction:	Spanish
U.S. semester credits:	3
Contact hours:	45
Term:	Summer 2020

Course Description

This reading and writing course presents an overview of the characteristics of the Spanish media and its importance in Spain's society. Through a diverse set of readings students will learn about the main television channels, radio stations and newspapers, and their influence on the daily life of the Spaniards. Different written assignments and article productions will let students analyze how these media have an impact on national politics, economy, and other relevant aspects that shape the current Spanish situation.

Learning Objectives

By completing this course, students will:

The main objective is to read and write while learning through the different Spanish media resources. Students must be able to understand the information included in the written texts seen in class. These will be based on newspaper articles, TV and radio programs reviews, and commercials. At the same time, they must be able to produce their own written texts following the patterns of the media.

Course Prerequisites

None.

Methods of Instruction

The professor will provide the students with different visual and written materials and they will work on them. Classes will be interactive and both the students and the instructor will take an active part. Students must also research updated information about current events happening in Spain and will work on activities related to these events, especially based on reading and writing skills. Whenever possible, there will also be visits to different local media in Alicante.

Assessment and Final Grade

1.	Midterm	20%
2.	Final Exam	30%
3.	Written Assignment 1	20%
4.	Written Assignment 2	20%
5.	Participation	10%
	TOTAL	100%

Course Requirements



Midterm

The midterm exam will be based on all the content covered until the midterm day. It will consist of two parts: reading comprehension and writing expression (200 words)

Final Exam

The final exam will be based on all the content covered from the midterm until the final exam day. It will consist of two parts: reading comprehension and writing expression (200 words)

Written Assignment 1

There will be two writing assignments about topics previously approved by the instructor. Each of the essays will have 400 words.

Written Assignment 2

Participation

Active participation is essential and will be a fundamental part of the final grade.

Attendance

Regular class attendance is required throughout the program. Students must notify (via e-mail with a copy to the Resident Director or Program Coordinator) their instructor beforehand if they will miss class for any reason. Students are responsible for any materials covered in class during their absence. Students who miss class for medical reasons must inform the professor and the RD or PC and provide appropriate documentation.

For CIEE courses, excessively tardy (over 15 minutes late) students will be marked absent (student will be reminded of the policy). Attendance policies also apply to any required co-curricular class excursion or events, etc. Students who miss class for personal travel will be marked as absent and unexcused.

An absence in a CIEE course will be only considered excused if:

1. A doctor's note is provided. The UA medical center does not generally provide class absence notes. In the case a doctor's absence note is extremely necessary, students will need to go to the Vithas International Hospital to be examined.
2. A CIEE staff member verifies that the student was too ill to attend class
3. Evidence is provided of a family emergency

Persistent absenteeism (students exceeding 10% of the total course hours missed, or violations of the attendance policy in more than one class) will lead to a written warning from the RD, notification to the home school, and/or dismissal from the program in addition to reductions in class grade(s).

1. Since each CIEE Alicante course is 45 hours, 10% of the total course hours are 4.5 hours.
2. Students who miss more than 4.5 hours of class without justification will see their final grade reduced by -5%. For instance, students achieving a grade of 89.00 out of 100 points and missing more than 4.5 hours of class will see their grade reduced from 89.00 (B+) to 84.00 (B).



Students with unexcused absences exceeding 20% of the total course hours will fail the course. Written warnings and home school notifications will happen well before the absenteeism causes the student to fail the course so that the student has an opportunity for corrective actions.

Likewise, if any CIEE group organized activity/informational session (e.g. Intercultural development sessions) is scheduled during class hours, attendance to this activity or session is also mandatory for all students enrolled in courses that meet during that block of time. Not attending these CIEE group organized activities/sessions during regular class hours will result in an absence.

Course schedule is subject to change due to study tours, excursions, or local holidays. Final schedules will be included in the final syllabus provided to students on site.

Weekly Schedule

Week 1

Class 1.1 Introduction to the course

Week 2

Class 2.1 Unit 1: History and general situation of media in Spain

We will get familiar with the different Spanish mass media. We will also discuss about the similarities and differences between Spanish and American media.

Class 2.2 .

Reading: Teorías de los medios de comunicación Group activities about the reading

Week 3

Class 3.1 Unit 2: Spanish newspapers

We will learn about the current existent newspapers in Spain. We will be analyzing the different sections and evaluate the language used in them.

Reading: El periodismo y los nuevos medios de comunicación.

Class 3.2 Unit 3: Spanish television

We will learn about the history of Spanish TV and will recognize and analyze the main TV channels, shows and programs.

Essay 1

Reading: Informativos para la televisión del espectáculo

Week 4

Class 4.1 Review

Class 4.2 Midterm

Week 5

Class 5.1 Unit 4: Radio in Spain

We will learn about the history of Spanish radio and will recognize and analyze the main radio stations and shows.

Class 5.2 .

Reading: La construcción de la realidad en los medios de comunicación

Group activities about the reading

Week 6

Class 6.1 Unit 5: Spanish commercials

We will analyze the different types of advertisement (TV, radio, printed and digital) and will study the language used in them.

Class 6.2 .

Reading: Historias de la pequeña pantalla

Group activities about the reading

Essay 2

Week 7

Class 7.1 Unit 6: Digital media in Spain

We will learn about the main digital media in Spain and their evolution in the last years.

Class 7.2 .

Readings: Historias de la pequeña pantalla

Group activities about the reading

Convergencia digital: reconfiguración de los medios de comunicación en España.

Week 8

Class 8.1 Final Review

Class 8.2 Final Exam



Course Materials

Readings

Aparici, R. La construcción de la realidad en los medios de comunicación, Universidad Nacional de Educación a Distancia. Madrid. 2010

Boni, F. Teorías de los medios de comunicación. Universidad Autónoma de Barcelona. Barcelona. 2008

León, B. Informativos para la televisión del espectáculo. Comunicación Social. Zamora. 2010

López, F., Cueto, E. y George, D. Historias de la pequeña pantalla. Iberoamericana. Madrid. 2009

López García, X. Convergencia digital: reconfiguración de los medios de comunicación en España. Universidad de Santiago de Compostela. 2011.

Pavlik, J. El periodismo y los nuevos medios de comunicación. Paidós Ibérica. 2005.

Online Resources

<http://www.diarioinformacion.com/>

<http://elpais.com/>

<http://www.elmundo.es/>

<http://www.larazon.es/>

<http://www.abc.es/>

<http://www.publico.es/>

<http://www.atresmedia.com/>

<http://www.mediaset.es/>

<http://www.rtve.es/>

<http://cadenaser.com/>

<http://www.cope.es/>